

# JONATHAN SOARES

WEB DESIGNER

## CONTACT

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JONATHANSOARES.ONLINE

## PROFILE

I'm an experienced web designer who has been working as a freelancer for the past 4 years. I'm ready now to work in a collaborative corporate environment where I can exchange ideas, implement best practices I learned through the years and continue helping clients to grow their online presence.

## SKILLS

- WordPress and Divi Theme
- HTML and CSS
- Basic of Photoshop

### SOME PLUGINS I WORK WITH

- Yoast SEO
- Rank Math SEO
- Fluent Forms
- WP Rocket
- LiteSpeed Cache
- Use Any Font
- Perfmatters

## PROFESSIONAL EXPERIENCE

### WEB DESIGNER

FREELANCER | 2018 - PRESENT

- Building custom-made websites for a variety of clients from different industries such as medical, environmental, culinary, legal and health using WordPress and Divi Theme, as well as CSS coding as needed;
- Creating wireframes and detailed user flows in order to enhance user experience;
- Managing e-mail marketing campaigns using ActiveCampaign and similar email marketing tools like Mailchimp and MailerLite
- Presenting tech solutions to clients and making recommendations as needed
- Creating project estimates for all phases and presenting to clients

## EDUCATION

### ADVANCED DIPLOMA

SYSTEM ANALYSIS AND DEVELOPMENT

2009 - 2012

## ACHIEVEMENTS

### DIGITAL PRODUCT LAUNCHES

MORE THAN \$100.000 SOLD OVER 7 DAYS ON A LANDING PAGE BUILT FOR AN ONLINE COURSE

### EMAIL MARKETING

MORE THAN 3.000 LEADS